

PLACE-BASED ENTREPRENEURIAL CAPACITY BUILDING

Students' Entrepreneurship Capacity Building Bootcamp in Ghana

Venue: ANGEHILL HOTEL, EAST LEGON, Ghana

Dates: 14th-16th, 24th June, 2022

PROGRAMME OUTLINE

DAY ONE: 14TH JUNE, 2022

UNPACKING PLACE-BASED, STUDENT-LED Entrepreneurship Capacity

- 09.00-09.15 GMT:** Arrival and registration
- 09.15-09.20 GMT:** Opening Remark - Dr Emmanuel Arthur (Provost, LUG)
- 09.20-09.30** Welcome Address – Prof Kirk Semple (Director of LEC and DIFFERENTIATE)
- 09.30-9.45:** Objectives of the Boot Camp – Associate Prof Cynthia Forson (Deputy Provost LU Ghana & DIFFERENTIATE Ghana Lead)
- 9.45-10.15 GMT:** Session 1 - What is entrepreneurship?
- 10.15-10.30 :** Tea/Coffee Break
- 10.30-12.00 GMT** Session 2 - Importance and Value of Entrepreneurship
- 10.30-11.00 Room discussion: importance and value of entrepreneurship
 - 11.00-11.15 Group discussion: value of entrepreneurship in students' context
 - 11.15-12.00 Group presentations: Values of entrepreneurship
- 12.00-13.00 GMT:** Session 3 - Ambitions and Creativity
- 12.00-12.10 Ambitions and creativity briefing
 - 12.10-12.30 Group discussion: ambitions and creativity
- 12.30-13.30 GMT** Lunch
- 13.30-14.15 GMT** Session 4 - Group Presentations: ambitions and creativity
- 14.15-14.45 GMT** Make A Difference (MAD) - Use of sticky notes
- 14.45-15.00 GMT** Closing Remarks (with individual assignment)

DAY TWO: 15TH JUNE, 2022

DEFINING THE PROBLEMS AND CHALLENGES TO BE ADDRESSED

- 9.00-9.15 GMT** **Arrival and Registration**
- 9.15-10.15 GMT** **Session 1 - Recap of Day One and Individual Assignments**
- 9.15-9.30 Recap of Day One
- 9.30-10.15 Discussion of individual assignments
- 10.15-10.30 GMT** **Tea/Coffee Break**
- 10.30-11.45 GMT** **Session 2 - Identification of Societal Needs and Interventions**
- 10.30-11.30 Problem identification
- 11.30-12.15 Group discussion (identification of societal needs and interventions)
- 12.15-12.30 Experience sharing (past participants)
- 12.30-13.30 Lunch
- 13.30-14:15 GMT** **Session 3 – Strengths, skills, behaviour, approaches to entrepreneurial thinking**
- 13.30-14.00 Strength and Skills Audit (SSA)
- 14.00-14.30 Weaknesses and Threats (External Impediments)
- 14.30-14.45 Revisit MAD
- 14.45-15.00 GMT** **Closing Remarks (with individual assignment)**

DAY THREE: 16TH JUNE, 2022**UNDERSTANDING AND IDENTIFICATION OF RESOURCES**

- 9.00-9.15 GMT** **Arrival and Registration**
- 9.15-10.15 GMT** **Session 1 - Recap of Day Two and Individual Assignment**
- 9.15-9.30 Recap of Day Two
- 9.30-10.15 Discussion of individual assignment
- 10.15-10.30 GMT** **Tea/Coffee Break**
- 10.30-11.15 GMT** **Session 2 – Resource Mobilisation**
- 10.30-10.45 Presentation on resource mobilisation
- 10-45-11.30 Group discussions (identifying local resources for entrepreneurship activities)
- 11.30-11.15 Group presentations: Local resources for entrepreneurship
- 11.15-12.30 GMT** **Session 3 – Stakeholder Mapping**

11.15-11.30	Stakeholder and Network Mapping
11.30-12.00	Group discussion (stakeholder and network mapping)
12.00-12.30	Group Presentation
12.30-13.30	Lunch
13.30-14.45	Session 4 – Ideation and Developing Business Models
13.30-13.45	Presentation on Business Model
13.45-14.15	Development of Individual Business Models and Action Plans
14.15-14.45	Individual Presentations (Business Models and Action)
14.45-15.00	Closing Remarks (with individual assignment)

DAY FOUR: 24TH JUNE, 2022

DEVELOPING SOLUTIONS (Virtual)

9.00-9.05	Welcome Address
9.05-10.40	Session 1 - Individual Achievements
9.05-9.20	Debriefing on individual achievements since last session
9.20-10.40	Identifying key challenges and successes
10.40-10.30	Session 3 – Individual Pitching - Revised Business Models and Action Plans
10.30-10.45	Observations
10.45-11.00	Closing Remarks and Certification